



BioLogic Press Release

BioLogic® Unveils Bike Mount WeatherCase™

Lightweight and easy-to-pocket weatherproof case comes in sizes for iPhone 5, Galaxy S4 and the newest XL-sized phones

Taipei, Taiwan – July 22, 2014 — BioLogic, a specialist in urban cycling gear, today announced the release of the Bike Mount WeatherCase, a bike-mountable, weatherproof smartphone case perfect for commuting, rainy-day rides and workouts.

“Having your phone on the handlebars is increasingly a must for commuters and recreational riders. Along with helmet, lights, bag and lock, it’s become part of many riders’ everyday carry,” said Eric Mah, BioLogic Brand Manager. “The WeatherCase meets that need. It protects your phone from rain, sweat and grime and mounts securely, yet is slim and lightweight enough to easily go in your pocket when you’re off the bike.”

Made from sonically-welded TPU with rain-proof zippers, the WeatherCase provides full access to the touchscreen, front and rear cameras and side volume/power buttons. The flexible top opens easily to slip the phone in and out of the case. Double zippers allow access to headphones/charge port while the phone is in the case and CushionFit™ padding keeps phones snug and protects from vibration. The WeatherCase delivers clear voice quality when making calls.

The WeatherCase is available in three sizes to fit popular phones. The WeatherCase for iPhone fits the iPhone 5, 5s and 5c. The WeatherCase for Galaxy fits the Galaxy S4/S3, HTC One (M7) and phones up to 139 x 71 x 10 mm. The largest model, the WeatherCase XL, fits phones up to 151 x 78 x 10 mm, including the HTC One (M8), Samsung Galaxy S5, LG G3 and Sony Xperia Z2.

AnchorPoint Handlebar Mount

With the Hard Case and Dry Bag, the WeatherCase becomes the third BioLogic device mount to make use of the robust AnchorPoint mounting system. Featuring a strong 4-point clamp, the AnchorPoint far surpasses conventional snap mount systems. Made from durable fiber-reinforced nylon, a positive tightening mechanism keeps the clamp from loosening while riding. The mount can be orientated vertically or horizontally and is included with the WeatherCase.



The BioLogic Bike Mount WeatherCase for iPhone, WeatherCase for Galaxy and WeatherCase XL each have an MSRP of US\$34.95/€34.95 and are available from www.premiumbikegear.com and retailers worldwide.

Download high-resolution images here:

WeatherCase for iPhone

<http://photos.ternbicycles.com/p46277586>

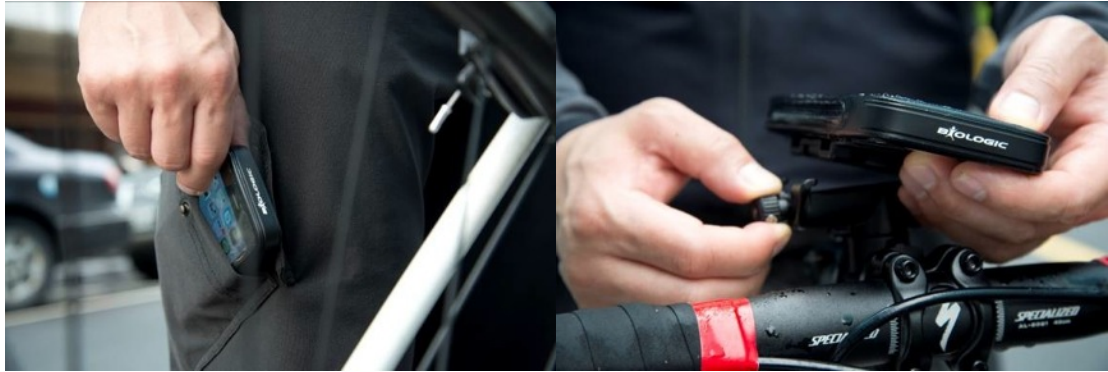
WeatherCase for Galaxy

<http://photos.ternbicycles.com/p582069706>

WeatherCase Video

<https://www.youtube.com/watch?v=Vgy7W5Q-INQ>





The BioLogic Bike Mount WeatherCase



Press Photos:

High-resolution photos of BioLogic products for media use are available for download here:

<http://photos.ternbicycles.com/biologic>

Press Contacts:

International

Dwight Jurling

Tel: +886-2-2999-5623 ext. 212

Email: marketing@thinkbiologic.com

Europe

Uwe Weissflog

InMotion mar.com

Tel: +49-711-351-640-91 / -93

Email: uweissflog@inmotionmar.com, marco.arnold@inmotionmar.com,
info@inmotionmar.com

North America

Lauren Fallert

Verde PR & Consulting

Email: lfallert@verdepr.com

Tel: +1 970-366-4579 ext.123

About BioLogic

BioLogic designs and manufactures gear for cycling and urban mobility.

BioLogic gear is distinguished by technical innovation and its most recent products transform an Apple iPhone into a powerful cycling computer.

BioLogic is committed to sustainable systems, and donates at least 1% of net profits every year to various social and environmental causes.

<http://www.thinkbiologic.com>

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